

March 16, 2015 Board Meeting Holiday Inn

One member absent.

No guests in attendance.

Meeting was called to order at 7:01 pm.

Minutes from the March 2, 2015 meeting were approved.

Discussion on the **Ad brochure** that Nick made up. There were just a couple of items that needed to be fixed or changed on it. There was some discussion on how many tickets each banner size gets. We added the flags to items that could have a sponsor. We can sell the big water truck. It would be nice to just get money from Jerome's since they are already on the water truck. Checking on some items with the trucks and sponsors also.

Discussion on having a **Hard Charger** of the night. It may be better as the Hard Charger Challenge of the night. It would be for any heat winner of the night. All of the classes would be able to participate. If the person said yes then they'd have to go from the back of the pack to the front in their feature race. There could be a couple winners a night in it. There may need to be some rules in it. For example classes must have so many cars present to be a part of it and you can only win it once for the year. Will post details on website as we decide on them.

Discussion on what we should do for the kids. Do we have a couple of kids nights through the year? Should we pick a day and go to the local schools with cars to get the Nodak Speedway name out there. It hasn't always worked in the past to go to schools. We don't see a lot of return when we go out to schools.

Discussion on what else we can do. An idea is group outings. What does it look like? Discount on tickets, food and drinks. Another idea is to have a VIP for the night. Maybe they could have a specific parking spot or get their picture taken with their favorite driver.

Discussion on the **mall show**. They said it was ok to have 8 cars in the mall. We can pick the weekend in April that works for us. We are aiming at April 15th through the 18th. Who is going to go into the mall? Should it maybe be the guys who got their cars ready for Wild about Wheels? We are going to start there and see what we have. Is this something we want to continue? Yes, this is a great way to meet new people who might not know there is a track in town. We will post and see if we can get volunteers to sit in the mall by cars and hand out schedules.

Discussion on next years Wild about Wheels. The fair is giving us February 19-21 of 2016. It is the same room as last year. It is also the same weekend as the bridal show and a hockey tournament. Nick is going to check to see if they have any other dates available just so we know. We would like to see a bigger room however. We also would like to see more race car parts booths.

Discussion on the yearbooks. We are the only track that does them. It is a great record for the hall of fame information. It's also good for the sponsors. It's a lot of work the first couple of weeks in the season. We would like the bio's to get started the month of April just to get a head start on them.

Discussion on if we pay IMCA for one year or a two year agreement. We get a 25% discount if we do two years. Motion was made to pay the 2 year agreement. Approved.

Discussion on the 5th Force Support Squadron website and brochure. Everyone who moves to the base gets a packet with this information in it. Motion was made to advertise on their website and in their brochure. Approved.

Bills were paid.

Discussion on donating to the curling club for their silent auction. Motion was made to donate 2 tickets, a hat and shirt to the curling club for their auction. Approved.

Discussion on the fair contracts for the Enduro and the races. A couple of things were not correct. Nick was going to bring them back in and talk to them about correcting what was wrong on them.

Discussion on a couple of donations. Relay for Life would like us to do a pass the helmet for them this summer. The DVCC would also like us to do a pass the helmet for them. They would also like for us to do a 'Walk a mile in her shoes' with the racers.

Discussion on the sheep's foot. We have found a couple down south. The only problem is we can't see it ourselves. Feel that we should own our own as well as a wheel packer. We are going to keep looking for one to see what we can come up with.

There were 3 winners drawn from the KX Sport Show.

Motion made to adjourn the meeting. Meeting adjourned at 9:37 pm.

Next meeting is Monday, March 23, 2015 at 7:00 pm at the Holiday Inn.