

## August 24, 2015 Board Meeting Minutes

One member was absent.

Five guests in attendance.

Meeting was called to order at 7:00 pm.

Minutes from the August 17, 2015 meeting were reviewed. Motion was made to approve the minutes from the August 17, 2015 meeting. It was approved.

Discussion on marketing. Nick said Sunday was a good night. Next year a thing to add to the list of things to do is have someone just answer the phone all day. Wild Bills enjoyed the day. Championship night's sponsor is Ok Automotive. Neiss Impressions is going to sponsor that night also. Victory lane that night how are we doing it? Should we do it old school? The winners might not be here next weekend. Right now we will plan to do it old school but if the races start to go late then we will do all the winners at the end of the night. How are we going to do line up's? We will keep doing them how we have done them all season long. Nick is meeting with the fair, VisitMinot and the pyro guy about the fireworks that will happen Sunday night after the races are done. Wondering about how many trophies we need? 1 for the Enduro, 2 for the Mini-vans, 1 for the Sprints, 1 for the Late Models, 3 for the Hobby's, 3 for the Stocks, 3 for the Mod's and 3 for the Sport Mods. Nick asked what his budget is for Motor Magic advertising. Ron is getting it to him. Nick is wondering if we can do a sponsor appreciation night? He would like to get tickets to all the sponsors and say thank you for sponsoring the races this year. We have already given them tickets for sponsoring a night though. It's a good way to talk to the sponsors some more. Are we talking about all the sponsors or just some of them? We are talking about all of them. There are 50 of them. Motion was made to give Nick 250 tickets for sponsor appreciation. It was approved. Wondering about updating our ticketing system next year. It could help to tighten things up if we change it. We could maybe do our own thing in Excel. The fair has machines. They could maybe help us out with it. They could have a barcode that scans and that is the only tickets we will accept.

Nick is wondering what his goal is for the banquet? He can start chatting with sponsors about the banquet when he hands out the sponsor appreciation tickets. There is a list in his information about what needs to be done for the banquet. In the past they have given some money to the girls to get girl items and also to other board members to get race car parts. There is a slideshow at the banquet. Brandon will meet with Nick about it. Who is MC'ing? Maybe Larry and Chad along with Nick? It needs to be entertaining. We have a bigger venue with the Holiday Inn. We should be able to have all the championship cars in it. The room is free. We should only be paying for the food. The more people we feed the cheaper the food will be. They will also do discounted rooms for anyone who is staying.

Bills were paid.

Some things to think about. Do we want to get a different bobcat? It will be about \$5,500 to fix ours. It isn't big enough for what we want though. Do we want a loader or just a bigger skid steer?

Discussion on the souvenir trailer. It has one big window. There is a door on the opposite side of the v. We can add a roof vent in the top if we feel it needs one. It has been ordered. It has a pull down back door. There will be lights and 2 outlets in it as well.

We could use rock pickers every week.

The new Versatile needs to be worked on. There is bad hub on it. The big water truck its pump is leaking bad. The hydraulics need to be serviced on it as well. The other Versatile needs to be serviced as well. Big wheels is good. We may be able to find a terriator truck ath we could take the tank off of big wheels and put it on that one. There may be a tow truck available to purchase. It is a 2 wheel drive, manual truck. It has a full wrecker deck on it. We decided we wanted \$3,000 for our rescue and tow trucks. Going to speak with Beau about them.

Discussion on the Motor Magic Enduro. Deb is on board. Do we want Ryan people to do tickets? Yes we do. We need 2 ticket takers and 2 ticker sellers. The Enduro is at 7:00 pm. The grandstand will open at 5:30 pm.

Discussion on the PA system. The quote is for \$3,000. Ron is going to talk to him about it. We would be able to listen to the races in the pits on the system when it gets set up.

Discussion on the hot pits. The Outlaws only do hot pit the first half of the feature race. After that you can still go to the hot pit area but you are not guaranteed 2 minutes. An idea for next year.

Discussion on who will run at Motor Magic. We have spoken with the Bottineau guys about coming down and running with us. Wissota Streets can come but they need to run tour rules.

Discussion on a end of year drive anything race. It would be non-sanctioned but IMCA rules. You would be able to race whatever you wanted.If you run a Hobby you could try to run a Mod if you wanted to. Maybe we could do it later this year of next year. Maybe we could run it Motor Magic next year? It could be entertaining for the crowd.

Motion was made to adjourn the meeting. Meeting adjourned at 9:07 pm.

Next meeting is Monday, August 31, 2015 at 7:00 pm at the Holiday Inn.